

TODAY'S VISIONARY  
TOMORROW'S ICON



# ARCHINEXT

HCG YOUNG DESIGNERS' COMPETITION  
2024

Showcase the busy and captivating Filipino way of life and delve into a variety of local culinary traditions of different regions. Take on this opportunity to demonstrate your skills and unleash the boundaries of your creative minds with the theme of central market on this 10th edition of ArchINEXT.

# Lun duyan



Fresh Discoveries  
and Captivating  
Entertainment

12  
-  
31  
-  
23

DEADLINE OF ALL ENTRIES

CHALLENGES  
NEVER END.  
JOIN ARCHINEXT  
2024.



# LUNDUYAN

Fresh Discoveries and Captivating Entertainment.

**Lunduyan** means 'center.' And 'duyan' is a cradle or a swing which denotes the idea of relaxation and fun.

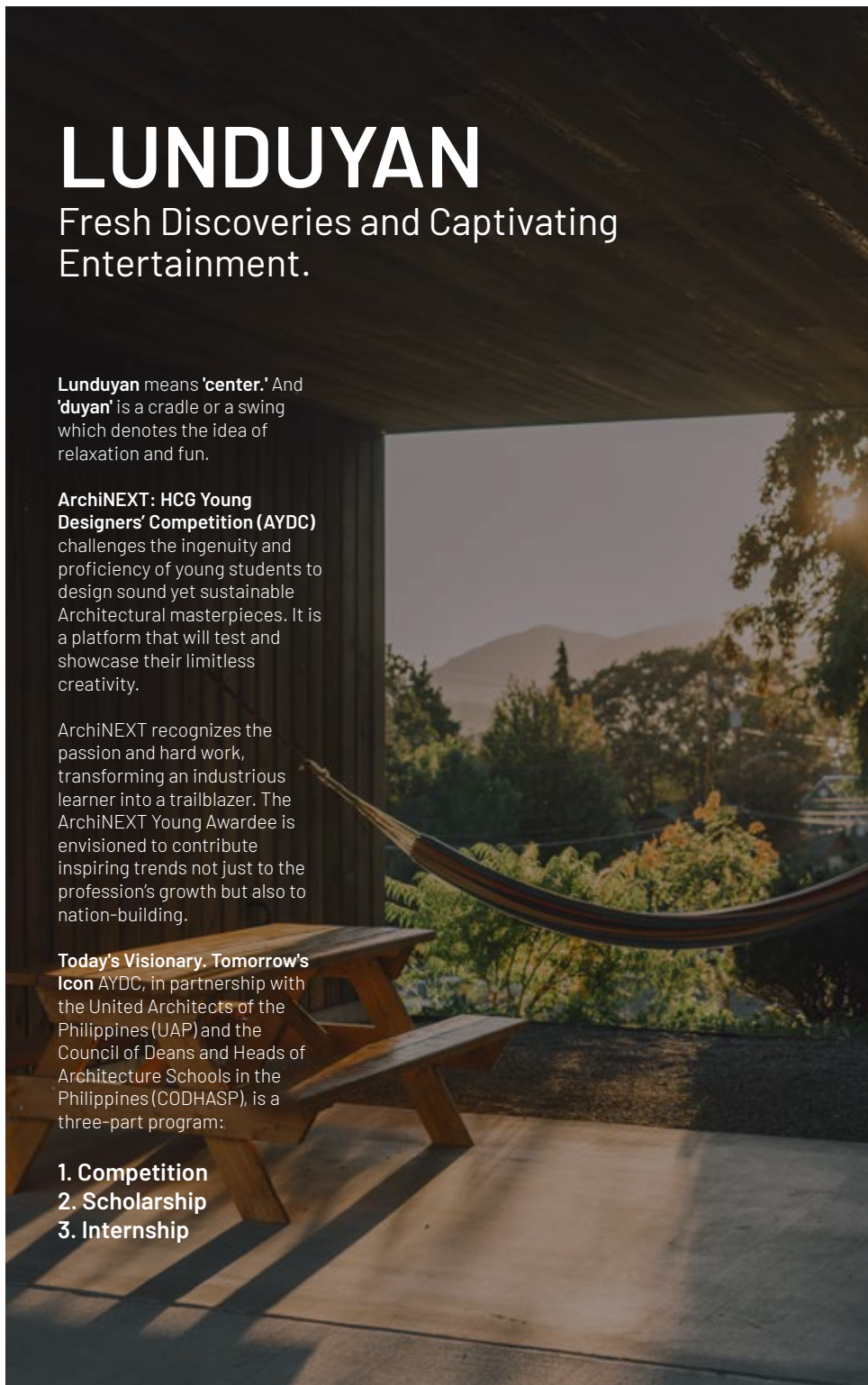
## **ArchiNEXT: HCG Young Designers' Competition (AYDC)**

challenges the ingenuity and proficiency of young students to design sound yet sustainable Architectural masterpieces. It is a platform that will test and showcase their limitless creativity.

ArchiNEXT recognizes the passion and hard work, transforming an industrious learner into a trailblazer. The ArchiNEXT Young Awardee is envisioned to contribute inspiring trends not just to the profession's growth but also to nation-building.

**Today's Visionary. Tomorrow's Icon** AYDC, in partnership with the United Architects of the Philippines (UAP) and the Council of Deans and Heads of Architecture Schools in the Philippines (CODHASP), is a three-part program:

- 1. Competition**
- 2. Scholarship**
- 3. Internship**

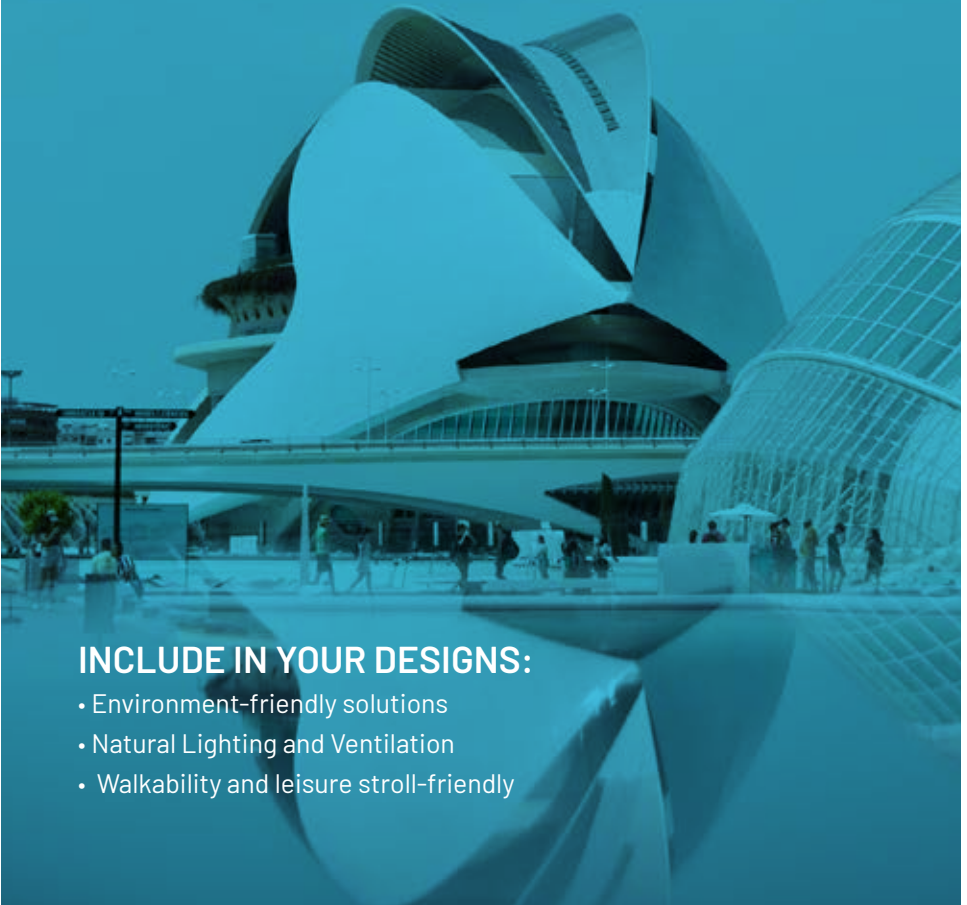


## GUIDELINES

Designing a Central Market incorporating the iconic concepts of the area or place to uplift its cultural identity and instill a sense of pride within the community.

### INCLUDE IN YOUR DESIGNS:

- Environment-friendly solutions
- Natural Lighting and Ventilation
- Walkability and leisure stroll-friendly



# DESIGN CHALLENGE

This year makes the **10th year** since ArchiNEXT was launched. A decade has passed and more shall come as ArchiNEXT continues to give opportunities to architecture students. For ArchiNEXT 2024, we are taking the challenge up a notch by designing a central market.

It's a big year for archinext, this decade old platform of opportunity and challenge for students has helped in uplifting standards of designing and innovating for the future. The 10th year anniversary deserves an impactful project that not only promotes tangible design innovations but moreso in line with the pursuit of promoting the country and building its economy. One structure that will be inevitably on everybody's list is a market where local produce, crafts, delicacies and other staple needs can be found. Tourism has grown 86% after the pandemic and is expected to grow in the next coming years. Local and tourist alike will surely visit a market at one point. Architects should plan and design this to provide a deeper sense of pride in its locality by considering cultural identity.

Locally called "palengke" this place triggers most of our senses, particularly the sense of hearing due to the chatters and bargain, plus the smell that comes with the variety of items under one trading roof. The first line is the sense of sight, architecture plays a key role on the impression that would spark interest on a particular edifice. People from all walks of life, local and tourist alike visit countries and localities for their natural wonders, their food and products and architectural masterpieces. A themed "central market" that will basically represent a locality or a region would upgrade not only the impression, but its economical status and impact to tourists, not mentioning the sense of nationalism and pride that will come with it.

Palengke was and still is a big part of every Filipino's life and Filipino culture. It has been one of the places that are visited by Filipinos daily. Dating back to Spanish colonial times, it has been the primary trading center in all towns. It is where fresh food products such as meat, fish, fruits, vegetables, and other perishable items are sold.

These markets allow tourists to immerse themselves in the local culture, observe the vibrant atmosphere, and sample a variety of fresh produce. As tourist spots, wet markets can showcase the local culinary traditions and offer a glimpse into the daily lives of the people in the area. Tourists can explore the stalls, interact with the vendors, and learn about the different ingredients and dishes that are part of the local cuisine. It can be a fascinating and educational experience, allowing visitors to gain insight into the local food culture and the importance of fresh, locally sourced ingredients. Visiting a wet market as a tourist can be an enriching experience, providing an opportunity to engage with the local culture, discover new flavors, and support the local economy.

In the Philippines, there is no particular "Central Market" that is well-known or acknowledged as a significant market. But many towns and cities around the nation have their central markets that act as significant commercial hubs and suppliers of fresh goods. Especially in the

early morning when shoppers arrive to buy their daily necessities and vendors set up their stalls, central marketplaces are frequently humming with bustle.

We invite students to take our challenge in an artistic manner. There are no boundaries in unleashing your creativity. Expand, construct above or below, and explore different perspectives — all these approaches are embraced and encouraged in this year's competition.

ArchiNEXT 2024, the 10th edition, was given life by the word Lunduyan which means 'center.' And 'duyan' is a cradle or a swing which denotes the idea of relaxation and fun.

To give architectural students an opportunity to demonstrate their abilities and creative thinking, and to inspire them to think beyond the box and create distinctive, visionary projects that can change the urban landscape.

# DESIGN CHALLENGE



## INDIVIDUAL ENTRY

a **3rd** or **4th-year** bonafide Architecture student; must not belong to any group that will submit an entry for ArchiNEXT.

## GROUP ENTRY – FOR GROUP

1. They should be composed of **3** members (maximum). All members should either be **3rd** year or **4th-year** Architecture students.
2. They should be coming from one College/University only.
3. They should select a Group Name and a Group Leader to represent the Group in the Deliberation to determine the final ranking.

# SPECIFIED OUTPUT

1. Maximum of five A3 size bond paper in a portrait/ landscape orientation. Own project title is required.

1st-2nd A3 paper: Project Title, Overall Concept, Location and Vicinity Map, Site Development, Aerial Perspectives, Lot Plan

3rd-5th A3 paper: Detailed Floor Plans, Sections, Elevations, Spots, and other pertinent details

### REMINDERS

\*with dimensions or graphical scale

\*kindly label boards from 1-5

\*DO NOT PUT ANY IDENTIFICATION ON THE FRONT SIDE OF THE BOARDS

2. Full Narrative of the Design Concept printed on a short bond paper. 200-300 words, 1 page only

\*DO NOT PUT ANY IDENTIFICATION ON THE FRONT SIDE OF PAPER





# SUBMISSION

BOTH soft copy and hard copy are required.

## SOFTCOPY

1. Soft copy versions must be saved on a USB labeled with the entrant's name/group name and members and school.
2. The USB must contain the scanned copy of the entry form, a scanned copy of the endorsement letter, design entries in high-resolution .pdf format or .jpeg format, and a full design statement in .docx format.

\*Blank or corrupted USB shall be disqualified

## HARDCOPY

1. Download and accomplish ArchiNEXT 2024 Entry Form at **[www.archinext.ph](http://www.archinext.ph)**. Make sure that it is legibly filled up and signed by either the Dean of the College of Architecture
2. Attach an Endorsement Letter signed by the Dean of the College of Architecture or Chair of the Department of Architecture ONLY.
3. Submitted envelope must be labeled with identification\* containing the accomplished entry form with signature (with complete details), design entries in A3 Paper or Board (maximum of five sheets), printed design statement (short bond paper), scanned school Identification Card (front and back), and the USB containing the soft copy of your requirements and entry.

\*Identification (name and school) in the entries shall strictly be at the back of each entry and design statement, and labeled in the envelope and USB.

4. Upon completion of the requirements, send an envelope containing both hard & soft copies through LBC addressed to:

### HOCHENG PHILIPPINES CORPORATION

5. \*Delivery fee is c/o Hocheng Philippines Corporation (download free shipping letter on our website)
6. Only entries submitted/shipped on or before **December 31, 2023**, will be accepted.

# AREA SELECTION

1. Identify a space and study the viability to build the facilities.
2. Lot requirement: minimum of 5,000 to 10,000 sqm.
  - requirements
  - guidelines
  - regulations
  - inclusions of the central market



# MECHANICS ELIGIBILITY

ArchINEXT 2024 is open to 3rd and 4th-year bona fide Architecture students currently enrolled in any CHED-accredited and recognized College and University in the Philippines. Only one (1) entry per student is allowed (either individual or group).

## TECHNICAL REQUIREMENTS

Project Land Area: 5,000 To 10,000 Sqm.

### SITE REQUIREMENTS:

- The site should be;
- accessible to public transport
- in a commercial area
- easily visible in a prime location of a chosen region/area
- along the way of airports and/or seaports

#### Physical Requirements

- The site should have ample parking for private vehicles
- Bus parking requirements
- Parking for motorbikes, local transportation
- Tourist-friendly facilities
- PWD and senior-friendly
- Inclusive design

#### Environmental Requirements

- Environment-friendly solutions
- Natural Lighting and Ventilation
- Walkability and leisure stroll-friendly

### BASIC PROJECT REQUIREMENTS:

(Minimum and can be added onto)

- Central Market Information Center
- Administration and Management building
- Main plaza
- Stalls and pop-ups
- Inclusive Toilet Facilities
- Emergency facilities
- Security facilities and help desk.
- Cultural performances area
- Restaurant facilities
- Currency exchange facilities
- Utilities
- Delivery areas and drop-offs
- Ancillary spaces for banks, catering facilities, etc.
- Refuse and segregation facility.
- Engineering facilities for water and electricity
- Parking requirements

### DESIGN PREFERENCES

- Iconic concept based on area/place
- To uplift the cultural identity of a certain place.
- Instill a sense of pride within the community.





## DEADLINE

# DECEMBER 31, 2023

## SCREENING PROCESS

Below is the **NEW** process of screening all entries for ArchiNEXT 2024:

1. **PRE SCREENING** - ArchiNEXT Team will check if the entrant/group completed his/her/their requirements for the entry to qualify.
2. **INITIAL SCREENING** - Judges will have to grade the entries. After all the scores have been collected, a certain number of qualified entries will compose the "Magic Number" or the finalists for the Final Screening.
3. **FINAL SCREENING** - Judges will be critiquing the entries in the Live Final Screening to determine the following:
  - a. Top Ten Finalists
  - b. Special Awardees
4. **DELIBERATION** - All scores from the Final Screening will be back to zero. Individual Finalists and Group Leaders will be invited to personally defend their entries to determine the Final Ranking. Each will be given a maximum of 20 minutes to present their ideas to the Judges. Mechanics will be given to all finalists after the Final Screening Process.

## REMINDERS

- In participating, the candidate agrees to have their names and/or designs published in a third-party publication or any other medium without extra fee or charge. Likewise, all entries shall become the property of Hocheng Philippines Corporation.
- Plagiarism of any form shall not be accepted and will be considered disqualified.
- The judges' decision is final.
- Hocheng Philippines Corporation shall also shoulder the travel cost and accommodation of competition winners only residing in the provinces (outside Metro Manila with at least 4 hours of travel by land).
- Tickets and accommodation are not convertible to cash.

# PRIZES

## Major Awards

**GRAND WINNER - P120,000**

Top 2 - **P60,000**

Top 3 - **P40,000**

Top 4 to 5 - **P20,000** each

Top 6 to 10 - **P15,000** each

## Special Awards Prize

Most Innovative - **P 15,000**

Best Presentation - **P10,000**

Most Popular - **P10,000**

## School Counterpart Prizes

Gold - **P25,000**

Silver - **P20,000**

Bronze - **P15,000**

Most Participative - **P5,000**

### NOTE:

The screening process is still subject to changes shall there be any valid reason or recommendation from the judges and management. The ArchiNEXT Team will publicly announce modification through the website and our Facebook Page.



# CRITERIA FOR JUDGING

## 25% Community Engagement & Cultural Identity

The design should demonstrate active engagement with the local community, incorporating their input, needs, and aspirations into the design process. It should also consider opportunities for public spaces, gathering areas, or community-oriented events within the central market. The design should also reflect and celebrate the local culture, traditions, and aesthetics, integrating elements that are representative of the community's heritage and identity.

## 20% Functionality

The design should demonstrate an efficient and well-organized layout that facilitates seamless circulation, clear zoning for different market activities (e.g., produce section, food court, retail stalls), and adequate space for vendors, customers, and storage.

## 20% Sustainability

The design should prioritize sustainability by incorporating environmentally friendly features such as energy-efficient systems, renewable energy sources, water conservation measures, waste management solutions, and the use of sustainable materials.

## 20% Aesthetics

The design should exhibit visual appeal, incorporating architectural elements, materials, and landscaping that create an inviting and vibrant atmosphere while also complementing the local context and cultural heritage.

## 15% Accessibility

The design should ensure easy access and inclusivity for all, including individuals with disabilities. It should incorporate ramps, elevators, accessible restrooms, and other provisions that comply with accessibility guidelines and promote a barrier-free environment.

### REMINDERS

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# SCHOLARSHIP

**ArchNEXT2024** shall accommodate maximum of ten (10) scholars to be given financial assistance. They must submit and satisfy the following additional requirements:

- Must be an entrant in the competition part
- Accomplished Scholar's Endorsement Form printed in School's letterhead and signed by the Dean or Chairperson. (format downloadable in the website)
- Certified true copy of parents' combined annual income (both parents' combined annual income of **₱30,000** below)
- Certified true copy of recent grades from the University Registrar and with school dry seal.

## **NOTE:**

- Requirements for the scholarship part must also be enclosed together with the entries.
- Candidates with incomplete or if documents are not certified true copy, will not be further screened.
- Aside from sufficient financial documents, applicants must also belong to the Top 50% ranking during Preliminary Screening.
- Deadline: **December 31, 2022.**

## **SCHOLARSHIP GRANT**

Maximum of **TEN candidates** shall be given one-year scholarship grant worth **₱30,000** from HCG.

# INTERNSHIP

ArchNEXT aims to bridge the gap between students and their dream Architectural firms.

Students of the Top Ten Entries (individual or group) will have the opportunity to land and internship in one of our partner firms.

# VIEW COMPLETE MECHANICS & CONTACT US AT



[archinext.ph](http://archinext.ph)



[facebook.com/archinextph](https://facebook.com/archinextph)



[archinextph@gmail.com](mailto:archinextph@gmail.com)

## PROGRAM SPONSORS



**PhilASA**

Philippine Architecture Schools Association

